

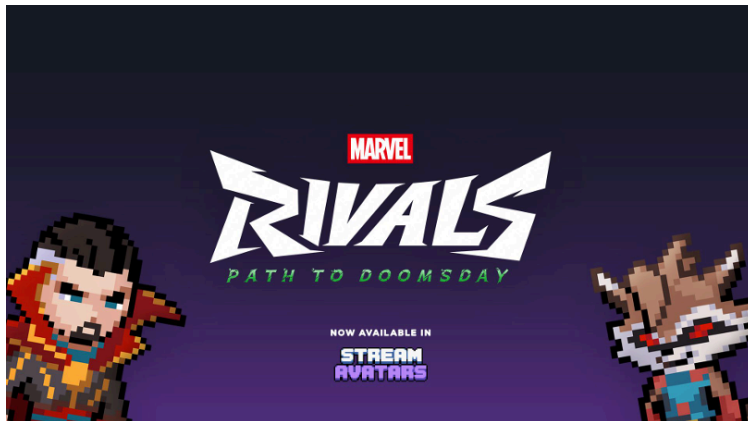
Marvel Rivals Twitch Path to Doomsday Event

About this Event

Background

This October, Marvel Rivals is collaborating with [Stream Avatars](#) to bring the Path to Doomsday event to Twitch as a two-stage, platform-wide takeover.

When a streamer opts in, we at Stream Avatars transform their channel into its own Marvel universe. Viewers collect the six Infinity Stones, unlock Marvel Rivals Stream Avatars' characters and hero outfits, and then join forces with their community to defeat Thanos in a live boss fight — before he snaps them out of existence.



Execution

When the event goes live, Stream Avatars users on Twitch will receive an in-app notification inviting them to take part.

Once a streamer opts in, we transform their channel into a Marvel universe — complete with themed avatars and its own unique universe code.

- **Stage 1 — Avengers: Infinity War:** Viewers play six Infinity Stone mini-games inside the Stream Avatars extension to earn Stones, then spend them to unlock Marvel Rivals avatars and hero outfits.



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- **Stage 2 — Thanos Takeover:** Thanos spawns into the channel. A boss-fight mini-game opens in the extension, and the community works together to defeat him. Every defeat moves the channel up the leaderboard.



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Event Details

Stage 1 – Avengers: Infinity War Event

- Avatars and mini games: 9 October 2026, 5:00 PM (Pacific Timezone)
- Avatars outfits : 14 October 2026, 5:00 PM (Pacific Timezone)

Stage 2 – Thanos Takeover

- Starts: 23 October 2026, 5:00 PM (Pacific Timezone)
- Ends: 25 October 2026, 23:59 PM (Pacific Timezone)



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Event Overview and Mechanics

Stage 1 – Avengers: Infinity War Event

Get your team ready. Collect stones. Unlock avatars. Prepare for an incoming attack!

Throughout Stage 1, users will be able to play minigames in the Stream Avatar extension based on the 6 infinity stones, to collect infinity stones and unlock characters and hero outfits. Each channel acts as their own Marvel universe.

Viewers will begin with 1 Stream Avatar character, assigned at random at the start of Stage 1 and remaining characters and hero outfits will be unlocked by collecting and spending Infinity Stones. These infinity stones act as a currency to unlock Marvel Rivals themed avatars and outfits on Stream Avatars. Hero outfits will be released by 14 October 2026.

Minigames:

1. Mind Stone: Shoot a psychic bullet to destroy incoming projectiles. Survive the timer to win.
2. Power Stone: Break bricks to get inside the Nova Corp's Vault to collect the Power Stone.
3. Reality Stone: Warp reality and slide the tiles to restore the Reality Stone.
4. Soul Stone: Sacrifice allies to gain the Soul Stone.
5. Space Stone: Climb platforms to reach the top and collect the Tesseract!
6. Time Stone: Search for "One Winning Future Scenario" by popping bubbles of the same type.



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Stage 2 – Thanos Takeover

At the beginning of Stage 2, Thanos begins his invasion. When Thanos spawns to attack, a minigame appears in the extension window and your community must work together to defeat him.

There will also be a community-wide goal to defeat Thanos across 100 different universes (channels). Once the community goal is reached, participants will unlock a reward for the Top 20 community on the leaderboard.

Leaderboard Extension

The more times you and your community defeat Thanos, the higher you'd be able to climb on the leaderboard. Rewards for the Top 20 community are as such:

- Top 1–10: 300 Twitch Gifted Subs per qualifying channel
- Top 11 – 15: 7 x 2,500 units in-game code per qualifying channel
- Top 16 – 20: 7 x 1,000 units in-game code per qualifying channel

In the event of a tie – where two or more streamers have defeated Thanos the same number of times – the streamer who reached that score first will be ranked higher on the leaderboard (first-come, first-served).

Note: Users may still collect Infinity Stones during Stage 2 to unlock additional Stream Avatars avatars and hero outfits.



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Setup Guide

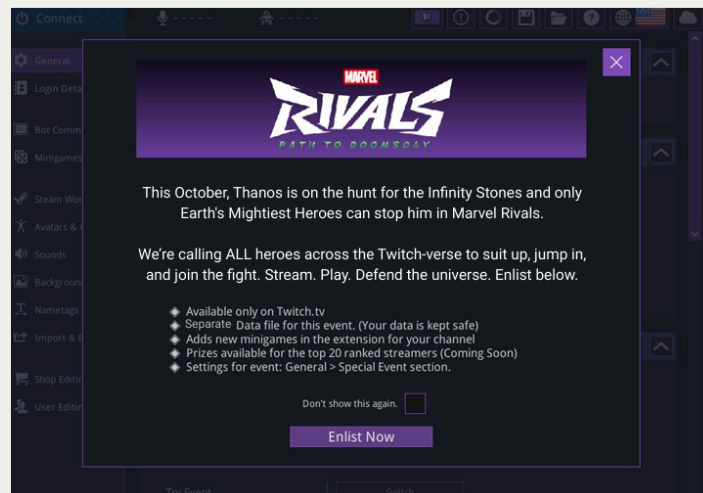
1. Please download [Stream Avatars](#) from Steam firstly.
2. Kindly refer to this [website](#) to set up Stream Avatars on your end.

Notification / Pop-up Message

1. **A notification will pop up** on first-time opening of Stream Avatars during the event period, inviting users to opt into the Marvel Rivals Path to Doomsday Event.
2. Please click **"Enlist Now"** to set up your own Marvel Rivals stream avatars.

In-app Pop-up Messaging

This is the streamer facing in-app pop-up messaging where they can enlist for the Marvel Rivals event.



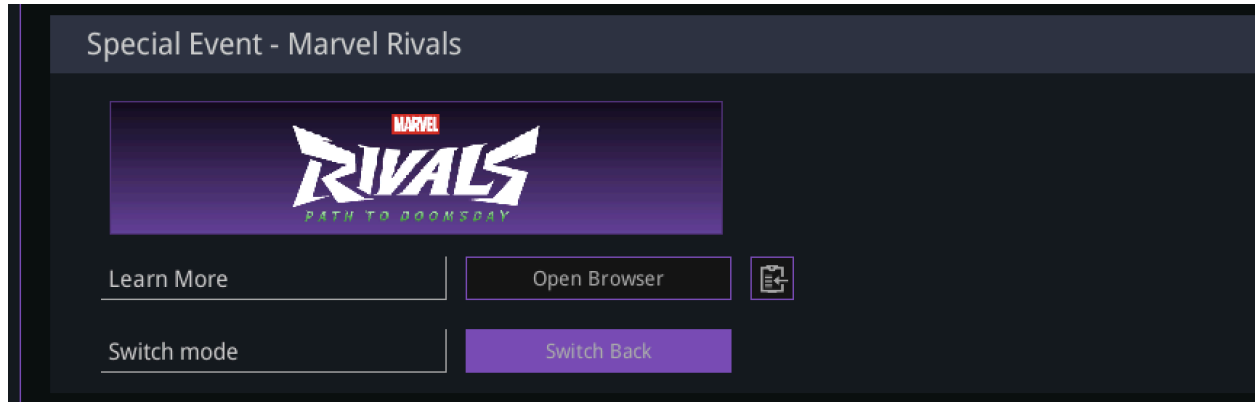
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"Don't ask again" option is available. If not clicked, the pop-up will appear again the next time the application is opened, unless the user has already accepted.

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Settings Menu Option

There is an option in the settings menu for users to turn the event on or off at any time, regardless of their initial pop-up response. Clicking **'Switch Back'** will take users out of the Marvel Rivals event mode.



Event Lock Behaviour

- Opting in locks users to Marvel Rivals characters only. No mixed-IP — users will not be able to use their usual avatars during the event.
- The event will also lock out certain Stream Avatars features: !gamble, !roulette, !bet, !slots, !basketball, !fart, etc.
- Base Stream Avatar's features will remain active: **!dance, !hug, !attack.**

Discord Support

If you require any technical assistance on Stream Avatars, feel free to join the Stream Avatars Discord channel [here](#).

If you would like to report any separate incidents, we will investigate the matter and discuss the follow-up with the Marvel Rivals team. Kindly send your reports to: marvelrivalscreators@service.netease.com.



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Terms & Conditions

MARVEL RIVALS PATH TO DOOMSDAY T&Cs

Marvel Rivals Path to Doomsday – Event Details

Marvel Rivals Path to Doomsday is an event celebrating Marvel Rivals and the lead-up to the release of the Avengers: Doomsday film later this year. Participants can obtain rewards by playing minigames and defeating Thanos via the Stream Avatars extension on their Twitch stream.

[Event Duration]

9 October 2026 to 26 October 2026 (UTC-7.00)

[How to Participate]

1. Participants who wish to participate must meet the following requirements. NetEase, Inc. will review and accept applications at its discretion. If a Participant is selected by NetEase, Inc. to participate in an event (“Participant”), they will be notified by NetEase, Inc..
 - a. Be over 18 years old
 - b. Not prohibited from using the Twitch service, available at www.twitch.tv
 - c. Must read, agree and comply with the terms set out in this document, and since the event will take place on the Twitch Service, they must read, agree and comply with the [Twitch Terms of Service](#) and [Privacy Notice](#)
 - a. Be willing and able to comply with the requirements of participation, which are detailed in this document.
2. In order to participate in the event, Participants will have to install and activate Stream Avatars extension on their Twitch accounts.



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3. Thanos battles and defeats will be auto-clipped and the clips will be reviewed by the Twitch team.
4. All Participants are required to enable the clipping function on their respective Twitch accounts for the duration of the event, and to maintain such function in an active state through the completion of any post-event review period. Failure to enable or maintain the clipping function may, at the sole discretion of NetEase, Inc., result in disqualification from the event and/or forfeiture of eligibility for any prizes or other benefits associated therewith.
5. By participating in this event, Participants agree that NetEase, Inc. and other parties (if necessary), may collect, share and access participants' information for the purpose of participating in this event (including, but not limited to, administration and rewards distribution).

[Event Rules]

1. Twitch streamers receiving in-game code as part of prizes will be at discretion to distribute the codes to their community.
2. By agreeing to participate in Marvel Rivals Path to Doomsday event, Participants consent to allow Twitch, NetEase, Inc., and other parties involved, Stream Avatars, to collect, share, and access the following data to fulfill the goal of this event:
 - Twitch User ID, Max Concurrent Views, Average Concurrent Views, Total Views, Total Unique Viewers of streams and clips of Thanos battles
3. For any question, issue or dispute arising in connection with the event (including interpretation of this event's rules and code redemption) NetEase, Inc. shall have the final say as to any dispute or matter of interpretation.
4. NetEase, Inc. reserves the right to determine the eligibility of participants before, during, and after the event. Participants who engage in the following or



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other activities that NetEase, Inc. considers as a breach of these Terms and Conditions or any other rules or restrictions will be disqualified immediately and no rewards will be awarded, whether such conduct is discovered before, during, or after the Marvel Rivals Path to Doomsday event.

- a. Participants who do not meet the participation requirements will not be eligible for rewards (for example, participants who cannot prove they are at least 18 years old).
 - b. Participants suspected of unfair advantage or engaging in forms of abuse will be immediately disqualified.
 - c. Participants who violate the terms and conditions governing the use of the Twitch service, where the online events shall take place, including Twitch's Terms of Service, Community Guidelines.
5. Marvel, The Walt Disney Company, and their affiliates are not sponsors, administrators, or prize providers for this event and will not be involved in its operation.
6. Participant acknowledges and warrants that you must not, directly or indirectly, take or attempt to develop, use, or distribute any software, script code, plug-ins, programs, or applications that may cause an unfair competitive advantage in your participation in the event.
7. Any form of cheating or negligence within the community, event, or platform will not be tolerated and can result in indefinite suspension from future or related events.